

REMARKS

As a preliminary matter, Applicant wishes to thank Examiner Nunez for the courtesy extended in conducting the interview that took place on September 3, 2009. During the interview, Applicant's representatives briefly described the subject matter of claim 1 and stated that the DiStefano reference did not disclose or suggest the claimed "transactional business data." In reply, the Examiner requested that the claim be amended to recite "a set of transactions that establish a relationship between properties of the GUI component stored in a database table, business data, and one or more backend systems." While the Examiner did not agree that this recitation was clearly allowable, the Examiner did agree that DiStefano did not disclose or suggest this feature of claim 1. The Examiner stated that this amendment would overcome the rejection based on the DiStefano.

In the Office Action¹, the Examiner rejected claims 1-8 and 10-23 under 35 U.S.C. § 102(e) as allegedly anticipated by U.S. Patent No. 6,771,291, to DiStefano, III ("DiStefano").

By this reply, Applicant has amended claims 1, 8, 11, and 19. No new matter is added by this amendment. Claims 1-8 and 10-23 are pending.

Applicant respectfully traverses the rejection of claims 1-8 and 10-23 under 35 U.S.C. § 102(e) as anticipated by DiStefano.

¹The Office Action may contain statements reflecting characterizations of the related art and the claims. Regardless of whether any such statement is identified herein, Applicant declines to automatically subscribe to any statement or characterization in the Office Action.

In order to properly establish that DiStefano anticipates Applicant's claimed invention under 35 U.S.C. § 102, each and every element of each of the claims in issue must be found, either expressly described or under principles of inherency, in that single reference. Furthermore, "[t]he identical invention must be shown in as complete detail as is contained in the ... claim." See M.P.E.P. § 2131, quoting *Richardson v. Suzuki Motor Co.*, 868 F.2d 1226, 1236, 9 U.S.P.Q.2d 1913, 1920 (Fed. Cir. 1989). DiStefano does not anticipate the claims at least because it fails to teach, or even suggest, each and every element of the claims.

Claim 1 recites, among other elements, "defining an interaction between one or more of the selected GUI components and the web application program, the interaction involving a set of transactions that establish a relationship between properties of the GUI component stored in a database table, business data, and one or more backend systems." DiStefano does not teach or suggest at least this feature of claim 1.

As discussed above, during the interview conducted on September 3, 2009, the Examiner agreed that DiStefano did not disclose or suggest this feature of claim 1.

The Office Action alleges that DiStefano discloses "transactional business data" at least because DiStefano discloses "information on a user's website" and "advertising." Office Action p. 4-5. Even if this allegation is true, which Applicant does not concede, there is nothing in DiStefano that discloses or suggest that the "information on a user's website" or the "advertising" constitute the claimed "set of transactions that establish a relationship." Accordingly, Applicant respectfully requests that the Examiner formally withdraw the rejection of claim 1.

Notwithstanding the above discussion, claim 1 is allowable for at least another separate and distinct reason. Claim 1 recites “the GUI components being assigned to a specialized class or a non-specialized class.” DiStefano does not disclose or suggest this feature of claim 1.

For example, DiStefano discloses that “a registered user can utilize STICKYPAD™ to design a banner ad. . . . In the fx menu 430, all available banner ads have standard size configurations . . . [and] the banner ad being developed . . . can be moved within the design space 280, and modified through the addition of other web assets (including text), which are obtained by selecting search button 330 (or fx button 315) and bringing up fx menu 340.” DiStefano col. 9, lines 35-36, 41, and 45-49.

Neither this disclosure, nor any other portion of DiStefano discloses or suggests that the disclosed “web assets” are “assigned to a specialized class or a non-specialized class” at least because DiStefano does not disclose separate classes for “web assets.” For this additional reason, DiStefano does not disclose or even suggest this feature of claim 1.

Notwithstanding the above reasons, claim 1 is allowable for at least the following additional reason. Claim 1 recites “wherein establishing the relationship by the set of transactions includes generating the specialized class of GUI components by inheriting the properties specific to the one or more selected GUI components from a super class defined by a user interface framework.” DiStefano does not disclose or suggest this feature of claim 1.

Inasmuch as DiStefano fails to disclose the claimed “set of transactions,” as the Examiner agreed it did during the interview of September 3, 2009, and inasmuch as

DiStefano does not disclose or suggest the claimed “specialized class of GUI components,” DiStefano logically cannot disclose or suggest the claimed “set of transactions generating the specialized class of GUI components.” Furthermore, DiStefano does not disclose or suggest inheriting properties in the “specialized class” from the “super class” as claimed in claim 1 at least because DiStefano does not disclose or suggest “classes.” Accordingly, DiStefano does not disclose or suggest each and every element of claim 1. Thus, for this additional reason, claim 1 is allowable. Applicant respectfully requests that the rejection of claim 1 be withdrawn.

Independent claims 8, 11, and 19, although of different scope than claim 1, patentably distinguish the cited art for at least reasons similar to those discussed above. Claims 2-7, 10, 12-18, and 20-23 are allowable over the prior art at least due to their dependence. Therefore, Applicant respectfully requests that the Examiner withdraw the rejection of claims 1-8 and 10-23 under 35 U.S.C. § 102(e).

CONCLUSION

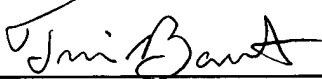
If a telephone interview will expedite issuance of this application, the Examiner is requested to call Applicants' representative whose name and registration number appear below at (202) 408-4214, to discuss any remaining issues.

Please grant any extensions of time required to enter this response and charge any additional required fees to our deposit account 06-0916.

Respectfully submitted,

FINNEGAN, HENDERSON, FARABOW,
GARRETT & DUNNER, L.L.P.

Dated: September 10, 2009

By: 
Travis Banta
Reg. No. 60,498